

To Whom It May Concern

Re “Application A576 – Labelling of Alcoholic Beverages with a Pregnancy Health Advisory Label”

I wish to endorse the submission made by ALAC to place warning labels regarding the dangers of drinking when pregnant on alcohol containers **but I prefer the label that shows a woman refusing a drink to the one you have selected. I feel it is more empowering to women.**

It is reprehensible that a widely available and highly promoted toxic substance currently does not carry health warnings. There is a strong moral and ethical obligation to inform the public about the health risks of alcohol that transcends and outweighs any commercial imperatives or perceived value about the effectiveness of doing so.

I am personally aware of the effects of alcohol damage to the unborn child as I permanently care for such a child. It is a horrible life sentence that is totally avoidable.

Yours faithfully

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