

---

**From:**  
**Sent:** Tuesday, 11 February 2020 2:40 AM  
**To:** submissions  
**Subject:** submission to Food Standards Australia NZ (FSANZ) against Impossible Foods application A1186

I submit that FSANZ does NOT approve the application.

GMO foods are not accepted by most New Zealanders and local rules reflect this. Our brand is one of clean, green food and this would undermine our standing internationally.

Public confidence in FSANZ and food safety requires a higher standard than that reflected by FSANZ's acceptance of limited data and promotional claims by industry players.

FSANZ risks misleading the public under current labelling rules. Food at restaurants, takeaway premises, etc are not required to inform consumers. This application exemplifies why GM labelling and consumer warning should be compulsory.

The right of New Zealanders (and Australians) to avoid such projects and GE/GMO content must be protected, in the interest of consumer "right to know", our food sovereignty, and traceability.

Please keep me informed.