

**22 August 2013**

**[16-13]**

**Administrative Assessment Report –Application A1090**

Addition of Vitamin D to Breakfast Cereal

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| **Date received: 27 June 2013**  **Date due for completion of administrative assessment:** 18 July 2013  **Date completed: 18 July 2013** | | |
| **Applicant:** DSM Nutritional Products | | **Potentially affected Standard:**  1.3.2 |
| **Brief description of Application:**  To permit the addition of vitamin D3 to breakfast cereals | |
| **Procedure:**  General Level 4 | **Estimated total hours:**  1150  Reasons why**:**   * Fortification can be contentious. * Vitamin D is a topical issue and likely to attract significant stakeholder interest. | **Estimated start work**: March 2014 |

***Decision***

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| **Application accepted**  **Date: 18 July 2013** |

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| **Has the Applicant requested confidential commercial information status?**  Yes No ✔ |

***Charges***

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| **Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?**  Yes No ✔ |
| **Does the Applicant want to expedite consideration of this Application?**  Yes No Not known ✔ |

***Application Handbook requirements***

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| **Which Guidelines within the Part 3 of the *Application Handbook* apply to this Application?**  3.1, 3.3.3  **Is the checklist completed?**  Yes ✔ No  **Does the Application meet the requirements of the relevant Guidelines?**  Yes ✔ No  **If no, where did the application fail to meet requirements?** |
| **Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?**  Yes ✔ No |
| **Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?**  Yes No ✔ |
| **Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?**  Yes ✔ No  **If yes, indicate which Procedure:**  General |
| **Other Comments or Relevant Matters:**  The Policy Guideline Fortification of Food with Vitamins and Minerals will apply. |

***Consultation & assessment timeframe***

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| **Proposed length of public consultation period**  1st call for submissions (6 weeks)  May include additional targeted consultation with key stakeholders as required. |

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| **Proposed timeframe for assessment:**  **‘Early Bird Notification’ due: 15 August 2013**  Commence assessment (clock start) Early-March 2014  Completion of assessment & preparation of draft food reg measure Early-July 2014  Public comment (6 weeks) Early-August 2014  Board to complete approval Early-December 2014  Notification to Forum Mid-December 2014  Anticipated gazettal if no review requested Mid-February 2015 |