

Ref.: 015/2023
Guadalajara, Jalisco. February 24, 2023

Food Standards Australia New Zealand (FSANZ)

Subject: Submission Proposal P1059 Energy labelling on alcoholic beverages-FSANZ

Dear Food Standards Australia New Zealand Representatives,

The Mexican Tequila Industry Chamber (CNIT-for its acronym in Spanish), is the trade association that represents, promotes and defends the distilled spirit Tequila and its Industry at a global level, by supporting the interests of our affiliates, searching for their development as competitive and socially responsible actors. The spirit drink Tequila is an iconic beverage from Mexico that has existed since the 16th century, holding the Designation of Origin Tequila (DOT) granted by the World Intellectual Property Organization in 1977 and currently recognized by 56 countries. Being the production of tequila an agro-industrial activity, it is the livelihood for around 36,500 Agave Tequilana Weber ("blue" variety) farmers and approximately 90,000 employees in 184 distilleries authorized for the production of Tequila.

We are grateful for the opportunity to provide comments on the Proposal P1059 Energy labelling on alcoholic beverages, issued by Food Standards Australia New Zealand.

First of all, we understand your concerns on the need to providing the consumers with enough and clear information regarding the energy content of food and beverages. We also agree that this helps people to make informed decisions on what they choose to eat or drink, so they have the chance to measure their daily intake of calories and thus remain healthy.

On the other hand, the tequila industry is concerned because Proposal P1059 requests to display the nutritional information in a very specific way. The proposal requires that the nutritional information must be expressed as a quantity per 100mL and per serving size (mL), along with the number of servings per package. However, Proposal P1059 does not prescribe a standard serving size, allowing producers to determine what the normal serving size is for their product.

We are afraid that this proposed format might result impractical for the industry and we would rather be in favour of including the nutritional information per standard drink, since we understand that Australia does have this parameter and it is set at approximately 30mL, according to the information provided in Proposal P1059.

We reiterate our thankfulness to FSANZ for allowing us to share our comments regarding Proposal P1059.

Please feel free to contacting us should you need any further information.

Respectfully,



Tequila, regalo de México para el mundo

