

22 August 2013
[16-13]

Administrative Assessment Report –Application A1090

Addition of Vitamin D to Breakfast Cereal

Date received: 27 June 2013		
Date due for completion of administrative assessment: 18 July 2013		
Date completed: 18 July 2013		
Applicant: DSM Nutritional Products		Potentially affected Standard: 1.3.2
Brief description of Application: To permit the addition of vitamin D3 to breakfast cereals		
Procedure: General Level 4	Estimated total hours: 1150 Reasons why: <ul style="list-style-type: none"> • Fortification can be contentious. • Vitamin D is a topical issue and likely to attract significant stakeholder interest. 	Estimated start work: March 2014

Decision

Application accepted

Date: 18 July 2013

Has the Applicant requested confidential commercial information status?

Yes No

Charges

Does FSANZ consider that the application confers an exclusive capturable commercial benefit on the Applicant?

Yes No

Does the Applicant want to expedite consideration of this Application?

Yes No Not known

Application Handbook requirements

Which Guidelines within the Part 3 of the *Application Handbook* apply to this Application?

3.1, 3.3.3

Is the checklist completed?

Yes No

Does the Application meet the requirements of the relevant Guidelines?

Yes No

If no, where did the application fail to meet requirements?

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Does the Application relate to a matter that may be developed as a food regulatory measure, or that warrants a variation of a food regulatory measure?

Yes No

Is the Application so similar to a previous application or proposal for the development or variation of a food regulatory measure that it ought not to be accepted?

Yes No

Did the Applicant identify the Procedure that, in their view, applies to the consideration of this Application?

Yes No

If yes, indicate which Procedure:

General

Other Comments or Relevant Matters:

The Policy Guideline Fortification of Food with Vitamins and Minerals will apply.

Consultation & assessment timeframe

Proposed length of public consultation period

1st call for submissions (6 weeks)

May include additional targeted consultation with key stakeholders as required.

Proposed timeframe for assessment:

'Early Bird Notification' due: 15 August 2013

Commence assessment (clock start)	Early-March 2014
Completion of assessment & preparation of draft food reg measure	Early-July 2014
Public comment (6 weeks)	Early-August 2014
Board to complete approval	Early-December 2014
Notification to Forum	Mid-December 2014
Anticipated gazettal if no review requested	Mid-February 2015