

FOOD TECHNOLOGY ASSOCIATION OF AUSTRALIA

P O BOX 4107,
FRANKSTON HEIGHTS,
VIC 3199
TEL/FAX: 03 5971 5817
EMAIL: fta@ftaus.com.au

SUBMISSION

5 February 2015

Attention: **Project Manager – Application A1090**

Food Standards Australia New Zealand
Box 7186,
Canberra BC,
ACT, Australia, 2610.

Re: Voluntary Addition of Vitamin D to Breakfast Cereal

FTA Australia has reviewed this [Application](#) and endorses the following comments of the Technical Sub Committee:

The Committee did not have any objections to Voluntary addition of Vitamin to Breakfast Cereal and supported this opinion with the following points

1. Fortification of Breakfast cereal with Vitamin D is permitted in several countries overseas including the US, Europe and the UK
2. Vitamin D is already allowed in dairy products; legume and cereal analogues of certain dairy products, all edible oil spreads and margarines and formulated beverages
3. It is a good carrying vessel for Vitamin D and will raise the serum 25OHD concentration in the winter (lower sun exposure) and those sections of the community who have a low serum 25OHD concentration. Another nondairy source of Vitamin D will give consumers greater choice
4. Allowing both forms of Vitamin D, D₂ and D₃ will allow manufacturers choice
5. The levels proposed do not pose a risk to the population

If there are any queries regarding this submission, please contact the Technical Secretary of the Technical Committee, [REDACTED]

We would appreciate being maintained on the circulation list for any changes in this matter and to receiving notification of the next step concerning this [Application](#).

Yours sincerely,

Del Teesdale
PRESIDENT – FTA AUSTRALIA